## CATALOG No. 10-A

Effective and Revised November 1, 1946

One Line

# **SPECIMENS**

and Revised

# PRICE LIST

Jeaturing the Complete

BALTOTYPE LINE



## **BALTIMORE TYPE**

15-17 SOUTH FREDERICK STREET BALTIMORE 2, MARYLAND PLAZA 6277-6278

# THE BALTOTYPE LINE

THE BALTOTYPE LINE consists of more than 125 different series of fine printers' type, together with a complete selection of quads, spaces, leads, slugs and metal furniture, also a wide assortment of piece borders, ornaments, strip rule and strip border.

In addition, we manufacture more than 170 of those useful little Handy Box Fonts that have endeared themselves to busy printers everywhere.

New type faces, new Handy Box Fonts and an ever increasing number of other items are being constantly added to the end that Baltotype may become more and more your "Dependable Source of Supply for All Composing Room Requirements".

#### OUR PRODUCT

The fact that leading printers and typographers in the United States and Canada have been using Ballotype in increasing volume for many years tells more than anything that could be said here regarding the quality of our product and the helpfulness of our service.

You may rest assured that Baltotype will meet the requirements of the finest job in your plant and gratify the demands of your most exacting customers.

#### OUR SERVICE

The development of a upperior number type alone was not encope. A dependable, quick exts assume was needed. Long asp we originated and perfected with of the printer. It enables him to purchase just the necessary across to fill list depleted causes at commical personnel rates. No longer is it necessary to have a complete four when only a few characters are needed. A few check marks on our convenient Sorts Order Blaint and —prestd—the needed characters are back in his shop.

Coincident with the growth of our Sorts Service we created the idea of packaging accents, fractions, ornaments, swash characters, and numerous other items in little utility fonts. Handy-Box Fonts we call them—and that's just what they are, You'll find many of them in your calalogue.

### PRICE CHANGES

Substantial increases in the metal market have made it necessary for us to make further increases in the selling prices of our products.

### Effective April 8th, 1947

The Following Changes Will Be Made

Type, Ornaments, Piece Borders, Initials, Handy Boxes Exy-Rule Units, Leaders, Spaces and Quads, Displated 190-25 Point Solid, Mella Furniture in Fonts, 18-24 30-25 Point Solid, Mella Furniture in Fonts, 18-24 Saving Fonts, Trade Marks, ppecial Designs Saving Fonts, and Matrices.

Additional 15% Increase

# PRICE LIST

Jeaturina the Complete

## BALTOTYPE LINE

Effective and Revised November 1, 1946



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One Line

# **SPECIMENS**

and Revised

# PRICE LIST

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## BALTOTYPE LINE

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## GENERAL INFORMATION

THE PRODUCT-Type of our manufacture is made from several tested and approved metal formulas. Those items listed in the catalogues from 6 to 12 point with a star (\*) immediately preceding the point size are made from a special metal formula, which, while not as hard as standard foundry metal, has been giving satisfactory service over a long period. Items preceded with solid circle (\*) are 6, 8, 10 and 12 point faces cast on foundry machines. These and all other type without star are made from the very best grade hard foundry metal and its wearing qualities will compare favorably with any type regardless of its source of manufacture. Strin Rule. Strip Border and 1 point leads are made from a hard monotype formula. Strip Leads and Slugs, 2 point and larger, and Metal Furniture is made from linotype metal. (Refer to Page 27 for complete information on small foundry type). The metals used were selected alfter careful testing, and the fact that they have been dence of the endorsement of the Graphic Arts Industry.

PRICES—Selling prices of all items are shown with each specimen. While every effort is made to keep them uniform, due to fluctuations of the metal market tall prices are subject to change without notice. Quantity prices beyond those listed will be gladly supplied upon request. All prices are F. O. B. point of shipment.

ORDERS—Orders for type should specify Series Number, point size, and whether cap, lower-case or complete fonts are wanted. Handy Boxes should be ordered by number, and sorts orders made out on our Special Order Form which will be sent on request.

SHIPMENTS—Shipments are made the day orders are received from large manufactured stocks, securely packed and promptly dispatched. It is important that complete shipping instructions accompany all orders. If you do not specify Freight, Truck, Express, Parcel Post, etc., we will ship by our usual way.

C. O. D.—Collect on Delivery shipments cannot be made to firms unknown to us unless sufficient cash accompanies the order to cover transportation charges both ways.

CREDIT—Open account accommodations are cheerfully extended to firms of recognized credit standing, satisfactory Dun and Bradstreet rating, and to those who can furnish satisfactory commercial and banking references.

TERMS—Selling prices in this catalogue are net and not subject to discount. The usual discount of 2% if hills are paid on or before the 18th of month following purchase is allowed. This 2% may be deducted on all orders accompanied by a cash remittance.

REFURN—Standard Packages may be returned for full credit as prevailing or purchase price, whichever is lower, provided they as prevailing or purchase price, whichever is lower, provided they are in same condition as when shipped. Display Lines and Sorts, the filled according to instructions, will not be accepted for credit care to the standard produced to meet the demand for special events and conditions, such as War and Victory Emblems are not returnable for credit except as old metal.

MATCHING SORTS—We are always glad to check type you may have in your cases with our material for size, alignment and face. When requesting this service be sure to send one each of the characters wanted, and in addition a Cep H and lower case m from each four.

ALL PRICES IN THIS PRICE LIST ARE EFFECTIVE NOV. Lst, 1948. THEY SUPERCEDE AND CANCEL ALL PREVIOUS PRICE LISTS AND ARE SUBJECT TO CHANCE WITHOUT NOTICE.

# DISPLAY TYPE SERVICE

Need a heading or a display line to dress up that printed piece? Or a special composed line for that new letterhead? For the occasional line it's not necessary to buy a complete font . . . we'll set it for you for a few cents an inch. Use this modern service for

#### DISPLAY LINES · HEADINGS SIGNATURES

Hand set composed lines of Direlys Composition set in any face in this catalogue can be furnished promptly at the following prices per ranning inch or fraction which includes math. Based on composed lines without spacing or justification. Where Digitally Lines are ordered act, justified to measure, or leafer-specied to specified part y Type Service is stirtly made becomes, and if filled in accordance with instructions, cannot be returned for credit except as old metal.

24 Point	or sn	nal	lei	٠.					.170
30, 36 and	1 48	Poi	nt						. 200
60 and 72	Poi	nt.							. 230

Minimum Charge, \$1.00 for each size and face

#### SINGLE CHARACTER PRICES

Apply in all cases except where prices are listed with the specime

											Single	5 00
24 Po	int	or	SI	m	a	11	eı	۲.			.12c	6
30 Po	int.										.18c	12
36 Po	int.										.20c	14
48 Po	int.										.25c	16
60 Po												
72 Po												

Minimum Charge, \$1.00

# Trade In Your Old Metal for NEW TYPE

Hundreds of printers have put new type in their cases by exchanging old metal and obsolete, worn-out type under our special metal exchange allowance. A few hundred pounds of old metal exchanged at our liberal Trade-in Prices will place new, modern type faces in your plant.

You are urged to find out more about this service that has made such a hit with progressive printers everywhere.

Write For Current Metal Exchange Prices

#### WEIGHT FONTS

SINCE the prices of weight fonts are considerably lower than those of job fonts, you can economize by purchasing the larger quantities at per pound prices. Weight fonts are available in both cop and lower case, orders for weight fonts will be filled by shipping three (3) CAP and font (4) lower case job fonts of one size and lace and will be and price list with each pocinism. Any secretared 10-bit losts of

billed at the weight font per pound prices shown in the catalogue and price list with each specimen. Any assortment of job fonts of one size and face may be ordered as a weight font provided they total 7 units.

The lighter weights below cover the "skinny," or condensed faces; while the heavier weights cover the "fat," or extended faces.

SCHEMES AND APPROXIMATE WEIGHTS OF WEIGHT FONTS
BASED ON 3 CAP AND 4 LOWER CASE IOB FONTS

Point Size	Font Scheme	Approximate Weights
6 Point	120A - 320a	6 to 10 lbs.
8 Point	90A - 240a	9 to 15 lbs.
10 Point	78A - 212a	11 to 17 lbs.
12 Point	72A — 188a	16 to 20 lbs.
14 Point	66A — 168a	12 to 25 lbs.
18 Point	36A — 104a	12 to 24 lbs.
24 Point	24A — 68a	13 to 31 lbs.
30 Point	18A - 40a	16 to 35 lbs.
36 Point	15A - 28a	21 to 38 lbs.
48 Point	12A — 24a	25 to 46 lbs.
60 Point	9A - 24a	33 to 61 lbs.
72 Point	9A - 20a	41 to 76 lbs.

#### SMALL CAP FONTS

These pr	rices apply to al	l series for	which Smal	ll Capitals	are:	made.
5 Point,	25A	. \$.65	10 Point,	25A		\$ .85
6 Point,	25A	65	11 Point,	25A		1.00
7 Point,	25A	75	12 Point,	25A		1.00
8 Point,	25A	75	14 Point,	15A		1.40
9 Point,	25A	85	18 Point,	15A		1.75

#### FIGURE FONTS

Figures of all faces shown in this catalogue, except 6, 8, 10 and 12 point Foundry Faces are stocked in convenient fonts and sold at the prices listed below. Each font contains figures 1 to 0, Dollar Mark, Lower Case "c" and Period.

Size	Price
5 point, about 21/2 lbs.	\$2.75
6 point, about 21/2 lbs	2.20
8 point, about 21/2 lbs	2.20
10 point, about 21/2 lbs	2.20
12 point, about 21/2 lbs	2.20
14 point, about 21/2 lbs	2.20
18 point, about 21/2 lbs	2.20
24 point, 20 of each character	3.90
30 point, 15 of each character	3,90
36 point, 11 of each character	3.90
48 point, 9 of each character	3.90
60 point, 6 of each character	3.90
72 point, 4 of each character	3.90

NOTE:—Figures for 7, 9, 11 and 42 point faces shown in the catalogue can also be furnished at the same prices, but are not carried in stock.

Font Schemes and Sorts Information—See Center Spread

# REVISED PRICE LIST ONE LINE SPECIMENS

	Serif Light—3		lefghijk	Imnop	\$12
Size	Cape	Lower Care	Com- plete	Sorts Lb.	Wt. Fon
* 6	40A \$1.35	80a \$1.60	\$2.95	\$1.00	\$.93
* 8	30A 1.55	60a 1.85	3,40	.93	.87
*10	26A 1.80	53a 2.10	3.90	.87	.81
*12	24A 2.10	47a 2.40	4.50	.87	.81
14	228 2.20	42a 2.35	4.55	.81	.74

30 6A 3.30 10a 2.60 5.90 .81	18 24 30 36	12Å 8Å 6Å 5Å 4Å	2.55 3.30 4.25 4.10	17a 10a 7a 6a	2.55 2.60 2.60 3.10	5.10 5.90 6.85 7.20	.81 .81 .81	
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		old-N					
AM	NO	PQF	RSTU	agre	tuvwxy	zabc	\$34
* 6	40A	\$1.35	80a	\$1.60	\$2.95	\$1.00	\$.93
* 8	30A	1.55	60a	1.85	3.40	.93	.87
*10	26A	1.80	53a	2.10	3.90	.87	.81
*12	24A	2.10	47a	2.40	4.50	.87	.81
14	22A	2,40	42a	2.40	4.80	.81	.74
18	12A	2.05	26a	2.35	4.40	.81	.74
24	8A	2.55	17a	2.55	5.10	.81	.74
30	6A	3.70	10a	2.90	6.60	.81	.74
36	5A	4.65	7a	3.10	7.75	.81	.74
48	4A	4.10	6a	3.10	7.20	.74	.69
60	3A	5.45	6a	4.65	10.10	.74	.69
72	3Ă	7.65	5a	4.80	12.45	.74	.69

12	3A	7.00	29	4.00	16.45	.14	.09
		ledium					
ACD	EFGH	HJKL/	NNO:	apgrs	tuvwxyz	abcdefg	\$789
14		\$1.90		\$1.90	\$3.80	\$ .81	\$.74
18	12A	1.65	26a	1.90	3.55	.81	.74
24	8A	1.90	17a	2.20	4.10	.81	.74
30	6A	2.60	10a	2.60	. 5.20	.81	.74
36	5A	3,30	7a	3.45	6.75	.81	.74
48	4A	3.25	6a	2.90	6.15	.74	.69
60	3A	4.20	6a	4.20	8.40	.74	.69
72	3A	5.85	Sa	4.25	10.10	.74	.69

		XYZ			fghijkl	mnos	556
12	24A	\$2,25		\$2.75	\$5.00	\$ .87	\$.81
14	22A	2.70	42a	3.00	5.70	.81	.74
18	12A	2.15	26a	2.55	4.70	.81	.74
24	SA.	2.85	17a	3.30	6.15	.81	.74
30	6A	4.10	10a	3,70	7.80	.81	.74
36	5A	3,95	7a	3.70	7.65	.81	.74
. 48	4A	4.65	6a.	4.35	9.00	.74	.69
60	3Ă	6.00	6a	5.70	11.70	.74	.69

Airpor	QRS	TUV	102 WX	ahij	klmno	pqrs	\$01
* 6		\$1,35	80a	\$1.60	\$2.95	\$1.00	\$.93
+ 8	30A	1.55	60a	1.85	3.40	.93	.87
*10	26A	1.80	53a	2.10	3.90	.87	.81
*12	24A	2.10	47a	2.40	4,50	.87	.81
14	22A	2.20	42a	2.40	4.60	.81	.74
18-1	12A	2.20	26a	2.55	4.75	.81	.74
18-2	12A	2.20	26a	2.55	4.75	.81	.74
24	8A	2.85	17a	2.85	5.70	.81	.74
30	6A	3.10	10a	3.10	6.20	.81	.74
36	SA	3.95	74	3.35	7.30	.81	.74
					9.70	74	69

Size	Cs	06	Lowe	NT .	Com- plete	Sorts Lb.	Wt. Font Lb.
* 6	40A		80a \$	1.60	\$2.95	\$1.00	\$.93
* 8	30A 26A	1.80	53a	1.85	3.40	.93	.87
*12	24A	2.10	47a	2.40	4.50	.87	.81
14 18-1	22A 12A	2.20	42a :	2.40	4.60 4.75	.81	.74
18-2	12A	2.20	26a	2.55	4.75	.81	.74
24 30	8A 6A	2.85	17a 10a	2.85	5.70 6.60	.81	.74
36	5A	3.95	Za .	3.35	7.30	.81	.74
48	4A	4.90	6a -	4.80	9.70	.74	.69
			No. 302				
AIJ	KLN	INC	PQc	ıetç	s2.95	mno S	\$45
* 6	40A :	\$1.35 1.55	80a \$	1.60	\$2.95	\$1.00	\$.93
*10	26A	1.80	530	2.10	3.90	.93 .87 .87	.81
*12	24A 22A	2.10	47a 42a	2.40	4.50 4.60	.87	.81
18-1	12A	2.20	26a	2.55	. 4.75	.81	.74
18-2	12A 8A	2.20	26a	2.55 3.10	4.75 5.95	.81	.74
30	6A	3.50	10a	3.70	7.20	.81	.74
36 48	SA 4A	3.95 5.30	7a	3.70 5.30	7.65	.81	.74
60	3A	5.65	6a 6a	5.65	10.60	.74	.69
72	3A	7.65	5a	6.20	13.85	.74	.69
Airpor	t Semi	-Bold I	talic—1	lo. 302	11		
AB	CDE	FGH	IIJKo	abco	defgh	ijklm	\$12
* 6	40A :	\$1.35 1.55	,80a \$ 60a	1.60	\$2.95	\$1.00	\$.93
*10	26A	1.80	53a	2.10	3.40	.93	.87
*12	24A 22A	2.10	47a 42a	2.40	4.50	.87	91 .
18	12A	2,20		2.85	4.60 5.05	.81	.74
24 30	8A 6A	2.85	17a 10a	3.10	*5.95 7.90	.81	.74
36	5A	4.35	70	4.20 4.25	8.60	.81	.74
48	4A	5.30	6a	5.30	10.60	.74	.69
		-No. 4					
AK	SIU	VW	XY	apo	qrstu	vw S	667
* 6	40A	\$1.35 1.55	80a \$	1.60	\$2.95	\$1.00	\$.93 .87
*10	26A	1.80	53a	2.10	3.90	.87	.81
*12	24A 22A	2.10 2.35	47a 42a	2.40	4.50 5.20	.87	.81
18-1	12A	2.20	26a	2.85	5.05	.81	.74
18-2 24	12A 8A	2.45		3.10	5.55 6.55	.81 .81	.74
30	6A	3.70	10a	4.25	7.95	.81	.74
36 48	SA 4A	4.65 5.80	7a 6a	4.40	9.05	.81	.74
60	3A	6.40	6a	6.70	13.10	.74	.69
72	3A	9.25		7.60	16.85	.74	.69
Airpor	rt Bold	Italie-	-No. 40	21			
AB	UE	FGF \$1.55	IIJK	UDC	defg	nijki.	<b>PIZ</b>
* 8	30A	1.70	60a	2.05	\$3.35 3.75	\$1.00	\$.93 .87
*10	26A 24A	1.90	534	2.25	4.15	.87	.81
14	22A	2.35	42a	2.85	4.80 5.20 5.55	.87	.81
18	12A	2.45	26a	3.10	5.55	.81	.74
	12A	2.00					
24 30	8A 6A	2.90	17a 10a	3.45	6.35 7.65	.81	.74
24 30 36 48	8A	2.90	17a 10a 7a	3.45	6.35	.81 .81 .81	.74 .74 .74 .69

Airport Bold Condensed-No. 502

## AMNOPQRSTUVWamnoparstuvwxyz \$34

72 3A 6.25 5a 5.20 11.45 .74 .60	Size 10 12 14 18-1 18-2 24 30 36 48 60	24A 22A 12A 12A 8A 6A 5A 4A 3A	\$1.80 2.10 2.20 2.20 2.20 2.30 2.55 3.45 4.20 4.50	47a 42 a 26a 26a 17a 10a 7a 6a 6a	\$2.10 2.40 2.40 2.40 2.40 2.45 2.85 2.90 4.20 4.80	\$3.90 4.50 4.60 4.60 4.75 5.40 6.35 8.40 9.30 11.45	Scorbs Lb. \$ .87 .81 .81 .81 .81 .81 .74 .74	Wt. Font Lb. \$.81 .74 .74 .74 .74 .74 .74 .69 .69
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Airport Bold Condensed Italic-No. 5021

AY	TAR	CDEF	HIL	riklmı	nopqrst	IIVWY	\$78
MAI	LAD	CDLI	711130	· lkiiiii	iobdia.	,	
14	22A	\$2,20	42a	\$2.40	\$4.60	\$ .81	\$.74
18	12A	2.20	26a	2.40	4.60	.81	.74
24	8A	2.30	17a	2.55	4.85	.81	.74
30	6A	2.85	10a	3.10	5.95	.81	.74
36	5A	3.95	7a	3,30	7.25	.81	.74
48	4A	4.25	6a	4.20	8.45	.74	.69
60	3Ă	5.10	6a	5.10	10.20	.74	.69
72	3A	7.10	5a	6.00	13.10	.74	.69

Airport Medium Condensed-No. 608

ABCE	DEFGI	HIJKL	MNO	abcde	fghijkln	nnopqr	\$123
14 18 24 30 36 48 60 72	22Å 12Å 8Å 6Å 5Å 4Å 3Å 3Å	\$2.20 2.20 2.30 2.60 3.10 3.30 3.85 5.60	42a 26a 17a 10a 7a 6a 6a 5a	\$2.40 2.45 2.45 2.60 2.60 3.30 4.15 4.25	\$4.60 4.65 4.75 5.20 5.70 6.60 8.00 9.85	\$ .81 .81 .81 .81 .81 .74 .74 .74	\$.74 .74 .74 .74 .69 .69

Airport Extra Bold Condensed—No. 610

## In Process of Manufacture.

14	22A \$0.00	42a \$0.00 26a 0.00	\$0.00	\$ .81	\$.74
18	12A 0.00		0.00	.81	.74
24	8A 0.00	17a 0.00	0.00	.81	.74
30	6A 0.00	10a 0.00	0.00	.81	.74
36	5A 0.00	7a 0.00		.74	.69
42	4Å 0.00	6a 0.00	0.00	.74	.69
48	4A 0.00	6a 0.00			.69
60	3A 0.00	6a 0.00	0.00	.74	.69
72	3A 0.00	5a 0.00	0.00	.74	.09

Airport Black-No. 702

# ARSTUVWabcdefghi \$56

•10 •12 14 18 24 30 36 48 60	24A 22A 12A 8A 6A 5A 4A 3A	\$0.00 0.00 3.70 3.45 4.00 4.50 5.45 5.10 6.85	47a 42a 26a 17a 10a 7a 6a 6a	4.50 4.25 5.25 4.70 4.90 4.70 7.05	\$0.00 0.00 8.20 7.70 9.25 9.20 10.35 9.80 13.90	\$1.11 1.05 .81 .81 .81 .81 .74	\$1.05 1.00 .74 .74 .74 .74 .74 .69 .69
60 72	3A 3A	9.60	5a	7.95	17.55	.74	.69

Airport Black Condensed Title-No. 802

## ABCGIJKMNOPORSTUVX 5123

Size		aps	Lower Case	Com- plete	Sorts Lb.	Wt. Font
18 24-1	12A 8A	\$2.45	(Caps, Points (Caps, Points	and Figures	only) \$.81 only) .81	5.74
24-2	8A	3.35	(Caps, Points (Caps, Points	and Figures	only) .81	.74
30 36	6A 5A	4.90	(Cape, Points	and Figures	only) .81	.74
48	4Ă	5.80	(Caps, Points	and Figures	only) .74	.69

Superior Figures with 36 and 48 Point Sizes See Handy Boxes Nos. 178 and 179

Airport Relief-No. 299

# AVWXYZ\$12

36 SA \$6.70 (Caps, Points, Figures and spaces) \$.81 \$.74

Airport Tourist-No. 602

# ANOPORSTUVWalmnopgrstv \$12

14	22Ă	\$2.95	42-	\$2,45	\$5.40	\$ .81	5.74
18-1	12A	2.05	26a	2.55	4.60	.81	.74
18-2	12A	2.45	26a	2.85	5.30	.81	.74
24	8A	3.10	17a	3.35	6.45	.81	.74
30	6A	3.70	10a	3.55	7.25	.81	.74
36	5A	4.65	7a	3.70	8.35	.81	.74
48	4A	5,45	6a	5.45	10.90	.74	.69
60	3A	6.10	6a	6.10	12.20	.74	.69
72	34	7.65	50	6.20	13.85	.74	.69

Tourist Extra Condensed-No.

# AXYZABCDEFGHIJKLMavwxuzabcdefqhiiklm \$34

4	8A	\$1.75		\$2.00	\$3.75	\$	.87	\$.81
ô	6A		10a	2.25	4.25		.87	.81
6	5A			2.00	4.25		.87	.81
B	4A	3.40		3,40	6.80		.81	.74
ō	3A	3.20	(Caps, I	Points and	Figures	only)	.81	.74

Franklin Gothic-No. 107

# ALMNOPSRajklmnopq\$1

AL	$\mathbf{u}$	<b>1UI</b>	31	<b>La</b> j	KIIIII	IUPH	47
* 5	40A	\$1.35	80a	\$1.65	\$3.00	\$1.11	\$1.05
* 6	40A	1.35	80a	1.65	3.00	1.00	,95
* 8	30Å	1.55	60a	1.85	3.40	.93	.87
*10	26A	1.80	53a	2.10	3.90	.87	.81
*12	24A	2.10	47a	2.40	4.50	.87	.81
14	22A	2.90	42a	4.40	7.30	.81	.74
18	12A	3.15	26a	3.45	6.60	.81	.74
24	8A	3,30	17a	4.25	7.55	.81	.74
30	6A	3.70	10a	3.95	7.65	.81	.74
36	SA.	4.65	7a	4.25	8.90	.81	.74
48.	4A	5.00	6a	3.85		.74	.69
60	3A		6a	5.85		.74	.69
	34	8.85	Sa	6.70		74	69

.81 .74

11

RALTOTYPE

24Å 2.10 47a 22Å 2.35 42a 12Å 2.20 26a

24 8A 30 6A

12				. ,	ALTOT	TYPE
Stym	ie Ligh	t Italie	-No. 1901		S stole	
AK	LM	NO	PQan.	nopo	grst \$	534
* 6 * 8 *10 *12 14 18 24 30 36	40Å 30Å 26Å 24Å 22Å 12Å 8Å 6Å 5Å		Lower Case 80a \$1.60 60a 1.85 53a 2.10 47a 2.40 42a 2.85 26a 2.85 17a 3.30 10a 3.45 7a 3.70	Complete \$2.95 3.40 3.90 4.50 5.40 5.40 6.60 7.15 8.55	Sorts Lb. \$1.00 .93 .87 .81 .81 .81	Wt. Font Lb. \$.93 .87 .81 .81 .74 .74 .74 .74 .74
Stym	ie Medi	ium—N				
AF	RST		WXauv		zab\$	556
* 6 * 8 *10 *12 14 18 24 30 36 48	40A 30A 26A 24A 22A 12A 8A 6A 5A 4A	\$1.35 1.55 1.80 2.10 2.55 2.85 2.85 2.85 3.45 4.40 5.20	80a \$1.60 60a 1.85 53a 2.10 47a 2.40 42a 3.10 26a 3.30 17a 3.45 10a 3.30 7a 3.45 6a 4.55	\$2.95 3.40 3.90 4.50 5.65 6.15 6.30 6.75 7.85 9.75	\$1.00 .93 .87 .87 .81 .81 .81 .81 .81	\$.93 .87 .81 .81 .74 .74 .74 .74 .74 .74 .69
Stymi	ie Medi		lic-No. 290			
A	ZA		DEacc			
* 6	40A :	1.55	80a \$1.60 60a 1.85	\$2.95	\$1.00	\$.93

Stym	ie Med	ium It	alic-1	io. 2901			
AY	ZA	BC	CDE	acc	defgh	ijk \$	78
* 6		\$1.35		\$1.60	\$2.95	\$1.00	\$.93
* 8	30A	1.55	60a	1.85	3.40	.93	.87
*10	26A	1.80	53a	2.10	3.90	.87	.81
*12	24A	2.10	47a	2.40	4.50	.87	.81
14	22A	2.85	42a	2.85	5.70	.81	.74
18	12A	2.85	26a	3.10	5.95	.81	.74
24	8A	3.45	17a	3.95	7.40	.81	.74
24 30	6Ă	4.25	10a	3,95	8.20	.81	.74
36	55	5.35	7.	3 05	0.30	91	74

Stym	ie noid	-No. 1	03				
ΔП	PTT	7777	Y	ha	defa	hii &	12
T I	. 0		210	LDC	uery.	ıщψ	14
* 6	40A	\$1.55		\$1.80	\$3.35	\$1.00	3.93
* 8	30A	1.70	60a	2.05	3.75	.93	.87
*10	26A	1.90	53a	2.25	4.15	.87	.81
*12	24A	2.20	47a	2.60	4.80	.87	.81
14	22A	2.60	42a	2.85	5.45	.81	74
18	12A	2.85	26a	3.10	5.95	.81	.74
24	A8	3.30	17a	3.45	6.75	.81	.74
30	6A	4.25	10a	3.70	7.95	.81	.74
36	5A	4.85	7a	3.95	8.80	.81	.74
48	4A	5.30	6a	4.50	9.80	.74	.69
60	3A	7.50	6a	6.80	14.30	.74	.69
72	3A	9.30	Sa	7.06	16.35	.74	-69

			$CD^{\circ}$		mno	pgr	34
* 6		\$1.55		\$1.80	\$3.35	\$1.00	\$.93
* 8	30A	1.70	60a	2.05	3.75	.93	.87
*10	26A	1.90	53a		4.15	.87	.81
*12	24A	2,20	47a	2.60	4.80	.87	.81
14	22A	2.55	42a	2.85	5.40	.81	.74
18	12A	2.60	26a	3.10	5.70	.81	.74
24	8A	3,30	17a	3.95	7.25	.81	.74
30	- 6A	4.25	10a	4.20	8.45	.81	.74
36	5A	5.35	7a	4.90	10,25	.81	.74
48	4A	5.95	6a	5.65	11.60	.74	.69

# ANOPQRST agrstuv \$90

Size	Cape	Case	plete	Lb.	Lb.
* 6	40A \$1.55	80a \$1.80	\$3.35	\$1.00	\$.93
* 8	30A 1.70	60a 2.05	3.75	.93	.87
*10	26A 1.90	53a 2.25	4.15	.87	.81
*12	24A 2.20	47a 2.60	4.80	.87	.81
*10 *12 14 18	22A 3.10	42a 3.70	6.80	.81	.81 .74 .74 .74 .74 .74 .69 .69
18	12A 3.10	26a 3.70	6.80	.81	.74
24	8A 3.95	17a 3.95	7.90	.81	.74
30	6A 4.60	10a 4.25	8.85	.81	.74
24 30 36 48	5A 5.80	7a 4.40	10.20	.81	.74
48	4Å 6.25	6a 5.00	11.25	.74	.69
60	3A 8.40	6a 7.50	15.90	.74	.69
72	3A 10.65	5a 7.65	18.30	.74	.69

# Stymie Extra Bold Italic—No. 3901 AIJKLMNOajklmno\$34 \* 6 40A \$1.55 80a \$2.15 \$3.70 \$1.00 \$.93

* 6	40A	\$1.55	80a	\$2.15	\$3.70	\$1.00	\$.93
* 8	30A	1.70	60a	2.25	3.95	.93	.87
*10	26A	2.25	53a	3.00	5.25	.87	.81
*12	24A	2.45	47a	3.25	5.70	.87	.81
14	22A	3.10	42a	3.45	6.55	.81	.74
18	12A	2.90	26a	3.45	6.35	.81	.74
24	8A	4.25	17a	4.85	9.10	.81	.74
30	6A	5.15	10a	4.40	9.55	.81	.74
36	5A	5.80	7a	4.85	10.65	.81	.74
48	4A	7.50	6a	6.25	13.75	.74	.69

		ium Co					<b>#</b> 00
Aru	$\pi$	PMIMIA	ryk	Daimi	opqrstu	IVWXYZ	<b>\$90</b>
14	22A	\$1.90	42a	\$2.30	\$4.20	\$ .81	\$.74
18	12A	1.90	26a	2,30	4.20	.81	.74
24	8A	1.90	17a	2.30	4.20	.81	.74
30	6A	2.60	10a	2.60	5.20	.81	.74
36	5A	3.15	7a	3,30	6.45	.81	.74
48	4A	3.15	6a	3.15	6.30	.74	.69
60	3A	4.70	6a	3,90	8.60	.74	.69
72	3A	5.85	Sa	4.65	10.50	74	60

# Stymie Extra Bold Condensed—No. 490 AUVWXYZABCDavwxyzabcdefg \$12 14 22A \$2.20 42a \$2.20 \$4.80 \$.81 \$7.7 18 12A 2.15 268 3.10 \$5.98 \$81 \$7.7

14		\$2,20	42a	\$2,60	\$4.80	\$ .81	5.74
18	12A	2.15	26a	3.10	5.25	.81	.74
24	8A	2.35	17a	3.10	5,45	.81	.74
30	6A	3.10	10a	2.85	5.95	.81	.74
36	5A	3.70	7a	3.10	6.80	.81	.74
48	4A	3.80	6a	3,45	7.25	.74	.69
60	3Ă	5,45	6a	4.80	10.25	.74	.69
72	3A	7.50	5a	5.45	12,95	.74	.69

### Bodoni-No. 375 ADEFGHIJKLajklmnopprst \$12

* 5		\$1.35		\$1.65	\$3.00	\$1.11	\$1.05
* 6	40A	1.35	80a	1.65	3.00	1.00	.93
* 8	30A	1.55	60a	1.80	3.35	.93	.87
*10	26A	1.80	53a	2.10	3.90	.87	.81
*12	24A	2.10	47a	2.40	4.50	.87	.81
14	22A	2.35	42a	2.55	4.90	.81	.74
18	12A	2.15	26a	2.85	5.00	81	74

# Bodoni Italic—No. 3751 AMNOPQRSTUauvvxyzabc \$34 \* 6 40A \$1.35 80a \$1.60 \$2.95 \$1.00 \$.93 \$.67 \* 8 30A 1.55 60b 1.85 3.40 93 \$.67

	WXYZ	ABCade	fghijl	klm 8	\$56
Sinn		Lower Case	Com-	Sorts	Wt. Font
* 6	Caps 40A \$1.55	80a \$1.80	plete. \$3.35	\$1.00	Lb. \$.93
* 8	30A 1.70	60a 2.05	3.75	.93	.87
*10	26A 1.90	53a 2.25	4.15	.87	.81
*12	24A 2.20	47a 2.60	4.80	.87	.81
14	22A 2.15	42a 2.25	4.40	.81	.74
18	12A 2.35	26a 2.85	5.20	.81	.74
24	8Ă 2.55	17a 3.30	5.85	.81	.74
30 36	6A 3.30 5A 3.95	10a 3.45 7a 3.25	6.75 7.20	.81	.74
48	4A 4.10	6a 3.25	7.35	.74	.69
60	3A 5.00	6a 5.45	10.45	.74	.69
72	3A 7.05	5a 5.45	12.50	.74	.69
	ni Bold Italie				
AL	DEFGHI,	JKLano	ppqrsi		
* 6	40A \$1.55 30A 1.70	80a \$1.80 60a 2.05	\$3.35	\$1.00	\$.93
*10	26A 1.90	53a 2.25	3.75 4.15	.93	.87
*12	24A 2.20	47a 2.60	4.80	.87	.81
14	22A 2.35	42a 2.55	4.90	.81	.74
18	12A 2.40	26a 3.30	5.70	.81	.74
24	8A 2.55	17a 3.30	5.85	.81	.74
30 36	6A 3.30 5A 4.25	10a 3.45 7a 3.45	6.75	.81	.74
48	4A 4.40	6a 3.60	7.70 8.00	.81	.74
60	3A 5.65	6a 5.45	11.10	.74	.69
72	3A 7.90	5a 6.00	13.90	.74	.69
AB	CDEFG	HIJKal			
14	22A \$2.20 12A 2.15	42a \$2.60	\$4.80	\$ .81	\$.74
18		26a 2.55	4.70	.81	
				01	.74
24 30	8A 2.55 6A 3.30	17a 3.45 10a 3.30	6.00	.81 .81	.74 .74 .74
30	8A 2.55	10a 3.30			.74
30 Ultra	8A 2.55 6A 3.30 Bodoni—No. 6	10a 3.30	6.60	.81	.74
Ultra AN	8A 2.55 6A 3.30 Bodoni—No. 6 INOP 30A \$1.70	10a 3.30 75 QRax 60a \$2.25	9Za	.81 be \$	74 74 90 5.87
Ultra AN 8 10	8A 2.55 6A 3.30 Bodoni—No. 6 INOP 30A \$1.70 26A 1.90	10a 3.30 75 QRAX 60a \$2.25 53a 2.60	9Z8 \$3.95 4.50	.81 be \$ \$ .93 .87	74 .74 90 \$.87 .81
Ultra AN 8 10 12	8A 2.55 6A 3.30 Bodoni—No. 6 NOP 30A \$1.70 26A 1.90 24A 2.45	10a 3.30 <b>QRax</b> 60a \$2.25 53a 2.60 47a 3.45	\$3.95 4.50 5.90	.81 be \$ \$ .93 .87 .87	.74 .74 .74 .81 .81
8 10 12 14	8A 2.58 6A 3.30 Bodoni—No. 6 NOP 30A \$1.70 26A 1.90 24A 2.45 22A 3.10	10a 3,30 75 QRax 60a \$2,25 53a 2,60 47a 3,45 42a 3,45	yza \$3.95 4.50 5.90 6.55	.81 be \$ \$ .93 .87 .87 .81	.74 .74 .74 .81 .81 .74
Ultra AN 8 10 12	8A 2.55 6A 3.30 Bodoni—No. 6 NOP 30A \$1.70 26A 1.90 24A 2.45 22A 3.10 12A 2.85	10a 3.30 75 QRax 60a \$2.25 53a 2.60 47a 3.45	\$3.95 4.50 5.90 6.55 6.55	.81 be \$ \$ .93 .87 .81 .81	374 .74 90 \$.87 .81 .81 .74 .74
8 10 12 14 18	8A 2.55 6A 3.30 Bodoni—No. 6 NOP 30A \$1.70 26A 1.90 24A 2.45 22A 3.10 12A 2.85 8A 3.70 6A 4.65	10a 3.30 75 QRax 60a \$2.25 53a 2.60 47a 3.45 42a 3.45 26a 3.70 17a 4.65 10a 4.40	\$3.95 4.50 5.90 6.55 6.58 8.35 9.06	.81 be \$ \$ .93 .87 .87 .81	374 774 90 \$.87 .81 .81 .74 .74 .74
8 10 12 14 18 24 30 36	8A 2.58 6A 3.30 Bodoni—No. 6 NOP 30A \$1.70 26A 1.90 24A 2.48 22A 3.10 12A 2.88 8A 3.70 6A 4.68 5A 5.35	10a 3.30 QRax 60a \$2.25 53a 2.60 47a 3.45 42a 3.45 42a 3.45 10a 4.65 10a 4.40 7a 4.40	\$3.95 4.50 5.90 6.55 6.55 8.35 9.06 9.75	\$ .93 .87 .81 .81 .81	90 \$.87 .81 .81 .74 .74 .74 .74
8 10 12 14 18 24 30 36 48	8A 2.55 6A 3.30 Bodoni—No. 6 NOP 30A \$1.70 26A 1.90 24A 2.45 22A 3.10 12A 2.85 8A 3.70 6A 4.65 5A 5.35 4A 5.85	10a 3.30  T5  CRAX  60a \$2.25  53a 2.60  47a 3.45  42a 3.45  26a 3.70  17a 4.65  10a 4.40  7a 4.40  6a 4.80	\$3.95 4.50 5.90 6.55 6.55 8.35 9.05 9.75 10.65	\$ .93 .87 .81 .81 .81 .81	90 \$.87 .81 .74 .74 .74 .74 .74 .74 .74
8 10 12 14 18 24 30 36	8A 2.58 6A 3.30 Bodoni—No. 6 NOP 30A \$1.70 26A 1.90 24A 2.48 22A 3.10 12A 2.88 8A 3.70 6A 4.68 5A 5.35	10a 3.30 QRax 60a \$2.25 53a 2.60 47a 3.45 42a 3.45 42a 3.45 10a 4.65 10a 4.40 7a 4.40	\$3.95 4.50 5.90 6.55 6.55 8.35 9.06 9.75	.81 s .93 .87 .81 .81 .81 .81 .81	90 \$.87 .81 .81 .74 .74 .74 .74
8 10 12 14 18 24 30 36 48 60 72	8A 2.55 6A 3.30 Bodoni—No. 6 INOP 30A \$1.70 26A 1.90 24A 2.45 22A 3.10 12A 2.85 8A 3.70 6A 4.65 5A 5.35 3A 7.20 3A 10.65	10a 3.30  TS  QRax  60a \$2.25 53a 2.60 47a 3.45 26a 3.70 17a 4.65 10a 4.40 7a 4.40 6a 4.80 6a 6.80 5a 8.05	\$3.95 4.50 5.90 6.55 6.58 8.35 9.06 9.75 10.68 14.00	\$ .93 .87 .81 .81 .81 .81	90 \$.87 .81 .81 .74 .74 .74 .74 .69 .69
8 10 12 14 18 24 30 36 48 60 72	8A 2.55 6A 3.30 Bodoni—No. 8 INO IP 30A 51.70 26A 1.90 24A 2.45 22A 3.10 12A 2.85 8A 3.70 6A 4.65 5A 5.35 4A 5.85 3A 7.20 3A 10.65	10a 3.30  T5  ORAX  60a \$2.25 53a 2.60 47a 3.45 42a 3.45 26a 3.70 17a 4.65 10a 4.40 6a 4.80 5a 8.05	\$3.95 4.50 6.55 6.55 6.55 9.06 9.75 10.65 14.00 18.70	.81 \$ .93 .87 .81 .81 .81 .81 .74 .74	\$.87 .81 .81 .74 .74 .74 .74 .74 .69 .69
8 10 12 14 18 24 30 36 48 60 72 Ultra	8A 2.55 6A 3.30 Bodoni—No. 6 NOP 30A 51.70 26A 1.90 24A 2.45 22A 3.10 12A 2.85 8A 3.70 6A 4.65 5A 5.35 4A 5.85 3A 7.20 3A 10.65	10a 3.30  (Rax) 60a \$2.25 53a 2.60 47a 3.45 42a 3.45 26a 3.70 17a 4.65 10a 4.40 6a 4.80 6a 6.80 5a 8.05	\$3.95 4.50 5.90 6.55 8.35 9.75 10.65 14.00	.81 be \$ .93 .87 .81 .81 .81 .81 .81 .74 .74	90 \$.87 .81 .81 .74 .74 .74 .74 .69 .69 .69
8 10 12 14 18 24 30 36 48 60 72 Ultra	8A 2.55 6A 3.30 Bodoni-No. 6 INOP 30A 51.70 26A 1.90 24A 2.45 22A 3.10 12A 2.85 8A 3.70 6A 4.65 5A 5.35 3A 7.20 3A 10.65 Bodoni Italic-	10a 3.30  (Rax) 60a \$2.25 53a 2.60 47a 3.45 42a 3.45 42a 3.45 42a 3.45 10a 4.40 7a 4.40 6a 4.80 6a 6.80 5a 8.05  No. 6751	\$3.95 4.50 5.90 6.55 6.55 8.35 9.05 9.75 10.65 14.00 18.70	.81 be \$ .93 .87 .81 .81 .81 .81 .81 .74 .74	90 \$.87 .81 .81 .74 .74 .74 .74 .74 .69 .69 .69
8 10 12 14 18 24 30 36 48 60 72 Ultra	8A 2.55 6A 3.30 Bodoni-No. 6 1NOP 30A \$1.70 26A 1.90 26A 1.90 26A 1.90 26A 1.90 26A 1.90 26A 1.90 26A 3.30 6A 4.65 5A 5.35 4A 5.85 3A 7.20 3A 10.65 24A 2.45 22A 3.10	10a 3.30  (Rax) 60a \$2.25 53a 2.60 47a 3.45 42a 3.45 26a 3.70 17a 4.65 10a 4.40 6a 4.80 6a 6.80 5a 8.05	\$3.95 4.50 5.90 6.55 8.35 9.75 10.65 14.00	.81 be \$ .93 .87 .81 .81 .81 .81 .81 .74 .74	90 \$.87 .81 .74 .74 .74 .74 .69 .69 .69
8 10 12 14 18 24 30 36 48 60 72 Ultra	8A 2.55 6A 3.30 Bedoni—No. 6 1 N O P 1 N O P 1 N O P 26A 1.90 24A 2.45 22A 3.10 12A 2.85 3A 7.25 6A 4.65 3A 7.25 3A 10.65 1 N O P 2	10a 3.30  775  QRAX  60a \$2.25  53a 2.60  47a 3.45  42a 3.45  42a 3.45  17a 4.65  10a 4.40  5a 8.05  No. 5751  WX 444  47a \$3.45  42a 3.45  42a 3.45  17a 4.53  17a 4.63	6.60 VZA \$3.95 4.50 5.90 6.55 6.55 8.35 9.75 10.65 14.00 18.70 VS.90 6.55 6.55 6.55 6.55 6.55 6.55 9.75 10.65	.81 \$ .93 .87 .81 .81 .81 .81 .74 .74 .74 .74 .74	90 \$.87 .81 .74 .74 .74 .69 .69 .69
8 10 12 14 18 24 30 36 48 60 72 Ultra	8A 2.55 6A 3.30 Bodoni-No. 6 1NOP 30A \$1.70 26A 1.90 26A 1.90 26A 1.90 26A 1.90 26A 1.90 26A 1.90 26A 3.30 6A 4.65 5A 5.35 4A 5.85 3A 7.20 3A 10.65 24A 2.45 22A 3.10	10a 3,30  75  QRax  60a \$2,25  53a 2,60  47a 3,45  26a 3,45  26a 4,80  5a 8,05  No. 6751  WX	\$3.95 4.50 5.90 6.55 6.55 8.35 10.65 14.00 18.70	.81 5 .93 .87 .81 .81 .81 .81 .81 .74 .74 .74 .74 .74	90 \$.87 .81 .74 .74 .74 .74 .69 .69 .69

Bodoni Bold-No. 275

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Noe 14	22A	\$1.90	42a 9	2.35	s4.25	S 81	\$74
18	12A 8A	1.80	26a 17a	2.35	4.15	.81	.74
30 36	6A 5A	2.90	10a 7a	2.90	5.80	.81	.74
48	4A 3A	3.30	6a	3.10 4.30 5.10	6.55 8.40	.74	.69
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18	12A	\$2.00	26a 5	52.10	\$4.10	\$ .87	\$.81
24	8A 6A	2.20	17a 10a	2.25	4.45	.87	.81
36 48	SA 4A	2.75	7a 6a	2.25 2.75 3.50 3.95	5.00	.87	.81
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BALTOTYPE

AL	EFGH	<b>IJKLatu</b>	vwx	yzab S	\$56
Size	Small	Caps, 6 to 18 point Lower	Com- plete	Sorts V	Vt. Font Lb.
* 6	40A \$1.35	80a \$1.60 60a 1.85	\$2.95	\$1.00	\$.93
* 8		53a 2.10	3.90 4.50	.87	.81
*12	24A 2.10 22A 2.35 12A 1.90	53a 2.10 47a 2.40 42a 2.35	4.70	.81	.74
18-1 18-2		26a 2.35 26a 2.85	4.25 5.20	.81 .81	.74
24	8A 2.85 6A 3.45	17a 3.25 10a 3.10	6.10 6.55	.81	.74 .74 .74
36 48	68 440	7a 3.45 6a 3.40	7.85	.81	.74
60	4A 4.40 3A 5.30 3A 7.90	6a 4.95 5a 6.00	10.25	.74	.69
Kenne	wley Old Sty	le Italic—No. 2	2681		
AN	INOP!	2RSacde	efghijl	klmn !	\$78
* 6	40A \$1.35	80a \$1.60 60a 1.85 53a 2.10	\$2.95	\$1.00	\$.93
* 8	26A 1.80	53a 2.10	3.40	.87 .87	.81
*12	24A 2.10 22A 2.15	47a 2.40 42a 2.15	4.50 4.30	.81	.74
18-1 18-2	12A 1.70 12A 2.55	26a 2.15 26a 2.55	3.85 5.10	.81 .81	.74
24 30	12A 2.55 8A 2.70 6A 3.70	17a 3.10 10a 3.30 7a 3.30	5.80 7.00	.81	.74
36	5A 3.95		7.25	.81	.74
A7	rley Bold—	/X20 <b>n</b> a	rstux	wx.	690
* 6	40A \$1.55	Xaopq 80a \$1.80 60a 2.08	\$3.35	\$1.00	\$.93
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*10 *12 14	24Ă 2.20 22Ă 2.55	42, 2.80	4.80	.87	.81
18-1 18-2	12Å 2.15 12Å 2.55	26a 2.55	5.35 4.70 5.40	.81 .81	.74
24	8A 2.85 6A 4.40	26a 2.85 17a 3.70 10a 3.95	6.55 8.35	.81	.74
30 36	54 485	7a 4.25	9.10 9.10	.81	.74
48 60	4A 4.80 3A 6.00	6a 6.40	12.40 15.30	.74	.69
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A	ZABC	alic—No. 2691 CDEay 2 80a \$1.80	abcd	efg S	\$12
* 6	40A \$1.55 30A 1.70	80a \$1.80 60a 2.05	\$3.35 3.75	\$1.00	\$.93
*10	26A 1.90	53a 2.25 47a 2.60	4.15	.93 .87 .87	.81
*12	224 2.55	42a 3.10	5.65 4.70	.81	.74
18-1 18-2	12A 2.15 12A 2.85	26a 3.45	6.30	.81	.74
24 30	8A 3.30 6A 4.25	17a 3.70 10a 4.00	7.00 8.25	.81 .81	.74
36	5A 5.15	7a 4.00	9.15	.81	.74
Goud	Heavyface	-№. 380 OPaqrs	tuv	w s	56
8	30A \$1.70	60a \$2.00	\$3.70	\$ .93	\$.87
10 12	26A 1.90	47a 2.60	4.15 4.80	.87	.81 .81
14	22A 2.80 12A 2.85	42a 3.30 26a 3.70	6.10 6.55	.81 .81	.74
24	8A 3.95 6A 4.65	17a 4.85 10a 4.40	8.80 9.05	.81	.74
36 48	5A 5.80 4A 5.30	7a 4.40 6a 4.80	10.20 10.10	.81	.74
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Kennerley Old Style-No. 268

36	5Å	4.85	7a	3.95	8.80	.81	.74
			ic—No.				
AT	UV	W.	XY	Zar	opgrst	uvw.	\$56
* 6	40A	\$1.35	80a	\$1.60	\$2.95	\$1.00	\$.93
* 8	30A 26A	1.55	60a 53a	2.10	3.90	.87	.81
*12	24A 22A	2.10	47a 42a	2.40	4.50 5.40	.87	.81
14	12A	2.55	26a	2.85	5.40	.81	.74
24 30	8A 6A	3.10	17a 10a	3.45	6.55	.81	.74
36	5A	4.85	7a	3.45	8.30	.81	.74

Goudy Hand Tooled—No. 383 AQRSTUVaxyzabcdefgh \$78 12 2448 52.10 47 152.445 54.55 9 57 5.81 14 1248 52.10 47 152.445 14.55 9 57 5.81 15 1248 52.55 168 31.0 15.5 16.5 17.4 24 86 31.0 157 3.435 6.55 81 7.4 24 86 31.0 157 3.435 6.55 81 7.4 24 86 31.0 157 3.435 6.55 81 7.4 24 87 16 87 16 78

Gendy Hand Tooled Italie—No. 3811

AWXYZABaijik Immopqrs \$90

12 244,525 47 \$300

14 222 248,555 47 \$300

18 124, 225 55 58,7 \$81

24 48 48,650 115 340 540 588

18 124, 226 88 70

24 88 88 88 88 88 815 74

48 44 430 68 88 88 815 74

69 34 88 68 88 88 815 74

Goudy Open—No. 231

ABCDEFGHIJ Katuvwxyzab \$12

14 22A \$2.55 42 \$2.55 \$4.70 \$81 \$7.4

18 12A \$2.15 26a \$2.55 \$4.70 \$81 \$7.4

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Gondy Open Italic—No. 2511

ALMNOPQR Sacdef g hijhlm \$34
18 12A \$2.15 26A \$3.00 \$3.15 \$ .81 \$74
24 8A 225 172 3.45 6.35 .81 74
30 8A 348 30 6.75 81 7.55 81 7.44

Goudy Hand Tooled Italic Swash 3A \$6 10

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Single Charact Price, 20c. lower case characters and ornaments.)

Garamond—No. 248	
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Small Came 8 to 18 point and page 5	

Size	Ca	pe	Lo	19W	Com-	Sorts Lb.	Wt. Font Lb.
* 6	40A	\$1.35	80a	\$1.60	\$2.95	\$1.00	\$.93
* 8	30A	1.55	60a	1.85	3.40	.93	.87
*10	26A	1.80	53a	2.10	3.90	.87	.02
*10	24A	2.10	47a	2.40	3.50	10.	.81
14	245		4/6	2.40	4.50	.87	.81
14	22A	2.15	42a	2.55	4.70	.81	.74
18	12A	2.35	26a	2.55	4.90	.81	.74
24	8A	2,55	17a	2.55	5.10	.81	.74
30	6A	3.45	10a	3.30	6.75	.81	74
36	5A	3.95	7a	3.30	7.25	.81	.74
48	4A	3.85	6a	3.40	7.25	.74	.74
60	3A	5.30			10.10	-24	.69
60	3A	7.60	6a	4.80	10.10	.74	.69

## Garamond Italic-No. 2481 ADEFGHIJKLamnopgrstuvwx \$90 ADEFGHIJKLamnopgrstuvwx \$93 837 838 838 838 838 \$1.35 1.55 1.80 2.10 2.35 2.15 .74 8A 10a 7a .81

10	J.A.	0.30	Oil	0.40	15.70	.14	.69
Garar	mond E	lold—N	io. 548	TT	1 1		
AIV	IINC	PQ	KSI	Uay	vzabcd	etgh	\$12
. 6	40A	\$1.55	80a	\$1.80	\$3.35	\$1.00	\$.93
* 8	30A	1.70	60a	2.05	3.75	.93	.87
*10	26A	1.90	53a	2.25	4.15	.87	.81
*12	24A	2.20	47a	2.60	4.80	.87	.81
14	22A 12A	2.35	42a 26a	2.55	4.90	.81	.74
	8A	2,35	20a 17a	3.30	4.90 5.65	.81	.74
20	6A	3.30	10a	3.10	6.40	.81	.74
36	SA	3.95	7a	3.30	7.25	.81	.74
24 30 36 48	4A	3.85	6a	3.45	7.30	.74	.69
60	3Ă	4.80	6a	4.65	9.45	.74	.69
72	3A	7.05	5a	5.65	12.70	.74	.69

AV	wy	Sold It	AB	6. 548 Caij	iklmne	ppqrst	\$34
* 6	40A	\$1,55	80a	\$1.80	\$3.35	\$1.00	\$.93
* 8	30A	1.70	60a	2.05	3.75	.93	.87
*10	26A	1.90	53a	2,25	4.15	.87	.81
*12	24A	2,20	47a	2.60	4.80	.87	.81
14	22A	2.40	42a	2.70	5.10	.81	.74
18	12A	2,40	26a	2.85	5.25	.81	.74
24	8A	3.30	17a	3.60	6.90	.81	.74
30	6A	4.15	10a	4.15	8.30	.81	.74
36	5A	4.90	7a	4.90	9,80	.81	.74
48	4A	4.35	68	4.60	8.95	.74	.69
60	3A	5.25	6a	5.00	10.25	.74	.69
72	3Ă	7.50	. 5a	6.25	13.75	.74	.69

# BALTOTYPE

# SORTS SERVICE

PROBABLY the greatest single asset for the efficient management of any composing room is an adequate supply of type and spacing material. It means more and better work from your compositors with consequent economies, and entityl sliminates "picking" live jobs, "turning" characters and the danger of jobs going to press without the "turned" characters below reallowed.

■ Realizing this, we have developed a sorts supply which has proven to our customers to be one of the most valuable and important features of our service.

- Promptness and flexibility are the keynotes.
- Sorts orders are filled and shipped the same day your order reaches us . . . from a large manufactured stock . . . and not made up to order as received. Our large stock of type and materials, plus an easy method of ordering, makes this service available to printers everywhear with the same speed and satisfaction that we have been offering local printers for years.
- Non-distribution is a proven economy on small risse (IZ popical and undeel) as the cost of one why piece actually less flam the cost of distribution; used type. Non-distribution on larger sites also is used uncountilly by a number of our continues whose abony conditions make this advisable. Non-distribution, provides the contraction of the contractio
  - The pages following show our "Schedule of Font Schemes" together with examples of the most efficient and economical method of ordering that has been developed by us in cooperation and with the advice of a large number of printers.
  - May we urge that you read carefully the fourth page of this insert. It tells you how to get your sorts quickly and at the lowest possible cost.

Selling prices for sorts are shown with each Series in this Price List

\*\*Re Sure it's

BALTOTYPE

# SCHEDULE OF BALTOTY

									Le	116		to		ap		nts										Poi	nts	Points for Cap Fonts	ပိ	P F	ont	10	-	lg.	res	fo.	2	Q D	Figures for Cap Fonts	115		
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25A				30			13	100	7	7		60			13	5 25	55	23	13	7	10	2	9	10	100	04	1		100	10	110	110	10		1	7	7	10		10		v
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# TOTYPE FONT SCHEMES

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## Here's How Easy it is to Order

SORTS

## SORTS ORDER

Use separate sheet for each Series No. and Potre Star

Job C	ise	Cap Case .		Italic and Job Case in event of failure to to Case is used.
Caps	Small Caps	Lower	Ligarunes & Figures	Points and Other Characters
A V				Period

d..... fi.... c.... fi.... f.... \$.... D..... D..... Apostronie Colon....

This form is a reproduction of our "Sorts Order" in which we have illustrated the method for ordering sorts of 14 point Airport Gothic, Series No. 102, Font Scheme 22A Can 42a Lower Care

An order made out in this way would be filled in the following manner

Cap A is single checked. A job font contains 22 A's ... Cap C is single checked. A job font contains 15 C's. Cap J is double checked. A tob font contains 7 J's ... Lower case h is double checked. A job fant contains 28 h's.

Period is single checked. A job font of caps contains 22 periods

We Ship 22. We ship 36 We ship 15. We ship 14. We ship 56. We ship 22

NOTE: Where large quantities of sorts are wanted and there is not sufficient space on the order blank to make the desired number of "checks," indicate by figure instead. For example: If you need 36 cap B of 14 pt. No. 102, place the figure "4" opposite the character instead of v v v v (four check marks), a job font contains 9 B's, and we will ship 4 times the amount or 36. Please avoid character count as this type of order will be charged on the "running inch" basis, consequently it is more expensive. Minimum charge 50¢ for each size and face.

White for a supply of "sorts order" blanks and TRY IT OUT. THEY WILL BE SENT PROMPTLY.

A	VW	XY	Za	bc	defg	hijk	\$90
* 6	40A	\$1.55	80a	\$1.80	\$3.35	\$1.00	\$.93
* 8	30A	1.70	60a	2.05	3.75	.93	.87
* 9	26A	1.90	53a	2.25	4.15	.93	.87
*10	26A	1.90	53a	2.25	4.15	.87	.81
*11	24A	2.20	47a	2,60	4.80	.87	.81
*12	24A	2.20	47a	2.60	4.80	.87	.81
14	22A	2.85	42a	3.10	5,95	.81	.74
18	12A	2.85	26a	3.30	6.15	.81	.74
24	8A	3.30	17a	3.30	6.60	.81	.74
30	6A	4.25	10a	3.70	7.95	.81	.74
36	5A	5.15	7a	3.95	9.10	.81	.74

Caslo	n Bold	Italie-	No. 7	91			
A	RF	GL	IK	axi	zabo	2. h	78
* 6	40X	\$1.55	90-	\$1.80	\$3.35	\$1.00	\$.93
* 8	30A	1.70	60a	2.05	\$0.00	\$1.00	
- 0					3.75	.93	.87
*10	26A	1.90	53a	2.25	4.15	.87	.81
*12	24A	2.20	47a	2,60	4.80	.87	.81
14	22A	2.85	42a	3.10	5.95	.81	.74
18	12A	2.85	26a	3.70	6.55	.81	.74
24	AB.	3.95	174	3.95	7.90	.81	.74
30	6A	4.65	10a	4.25	8.90	.81	.74
36	54	5 35	7.	4.28	0.60	01	74

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	nham Wide	-No. 164	, ,		70
AB		GHIJaxy 11 Cape, 6 to 12 point	zabcd	letg\$	18
State * 6 * 8 *10 *12 14 18 24 30 36	Cape 40A \$1.35 30A 1.55 26A 1.80 24A 2.10 22A 2.55 12A 2.20 8A 2.85 6A 3.70 5A 3.96	Lower Came 80a \$1.60 60a 1.85 53a 2.10 47a 2.40 42a 2.55 26a 2.35 17a 3.10 10a 3.10 7a 3.30	Complete \$2.95 3.40 3.90 4.50 5.10 4.55 5.95 6.80 7.25	Sorts W Lb. \$1.00 .93 .87 .87 .81 .81	\$.93 .87 .81 .81 .74 .74 .74 .74 .74
	nham Wide	Italic-No. 16			
AK	LMD 40A \$1.35	OPQahi	jklmn \$2.95	opq \$	90 s.93
* 8 *10 *12 14 18 24 30 36	40A \$1.35 30A 1.55 26A 1.80 24A 2.10 22A 2.55 12A 2.58 8A 3.45 6A 4.25 5A 5.15	60a 1.85 53a 2.10 47a 2.40 42a 2.85 26a 2.85 17a 3.45 10a 3.30 7a 3.45	3.40 3.90 4.50 5.40 5.40 6.90 7.55 8.60	.93 .87 .87 .81 .81 .81	.87 .81 .81 .74 .74 .74 .74 .74
Chelte	nham Bold			•	10
AK	STU\ 40A \$1.55	/WXars	\$3.35	\$1.00	\$.93
* 8 *10 *12 14 18 24 30 36 48 60 72	30A 1.70 26A 1.90 24A 2.20 22A 2.35 12A 2.35 8A 3.10 6A 3.30 5A 4.40 4A 4.25 3A 5.85 3A 8.05	60a 2.10 53a 2.35 47a 2.60 42a 2.55 26a 2.85 17a 3.30 10a 3.30 7a 3.45 6a 4.25 6a 5.65 5a 6.40	3.80 4.25 4.80 4.90 5.20 6.40 6.60 7.85 8.50 11.50 14.45	.93 .87 .87 .81 .81 .81 .81 .74 .74	.87 .81 .81 .74 .74 .74 .74 .69 .69
	ZAB	CDFaho	defal	siibs	34
* 6 * 8 *10 *12 14 18 24 30 36 48 60 72	30A 1.70 26A 1.90 24A 2.22 22A 2.86 12A 2.70 8A 3.30 6A 4.22 5A 4.81 4A 4.90 3A 7.00 3A 9.22	0 60a 2.10 53a 2.35 6 47a 2.60 5 42a 3.10 26a 3.30 7 17a 3.70 7 10a 3.70 7 10a 3.70 6 6a 6.25 5 5a 7.08	3.80 4.25 4.80 5.95 6.00 7.95 8.55 9.45 13.30 16.30	\$1.00 .93 .87 .87 .81 .81 .81 .81 .81 .74 .74	\$.93 .87 .81 .81 .74 .74 .74 .74 .74 .69 .69
AF	CHIK	MNOalm	No. 88	tuvw	\$56
* 6 * 8 *10 *12 14 18 24 30 36 48 60 72	40A \$1.3 30A 1.5 26A 1.8 24A 2.1 22A 1.9 12A 1.9 6A 1.9 6A 2.5 5A 3.3 4A 3.6 3A 6.2	5 60a 1.85 53a 2.10 0 47a 2.40 0 42a 2.35 0 26a 2.35 17a 2.35 10a 2.55 10a 2.55 0 7a 2.85 10 6a 4.65	\$2.95 3.40 3.90 4.50 4.25 4.25 5.10 6.15 6.85 8.95 11.50	\$1.00 .93 .87 .87 .81 .81 .81 .81 .74 .74	\$.93 .87 .81 .74 .74 .74 .74 .74 .69 .69

APQ	RSTU	JVWX	YZAI	Bazyz	abcdefg	hijklmn	\$78
Stae * 8 *10 *12 14 18	c	\$1.55 1.80 2.10 1.70 1.70 1.70	Lo C	\$1.85 2.10 2.40 1.90	Com- plete \$3.40 3.90 4.50 3.60 3.85	\$ .93 .87 .87 .81	Wi. Font Lb. \$.87 .81 .81 .74 .74
24 30 36 42 on	8A 6A 5A	3.00	17a 10a 7a	2.15 2.15 2.15	3.85 4.05 5.15 d Figures or	.81 .81	.74 .74 .74 .74
A (	nham	Bold E	CI	-d-No	. 287 O <b>pq</b> 1	rs \$9	90
* 8 *10 12 14 18 24 30 36	30A 26A 24A 22A 12A 8A 6A 5A	1.75 2.15 2.45 3.70 2.85 3.70 4.40 5.60	80a 60a 53a 47a 42a 26a 17a 10a 7a	\$1.85 2.85 2.95 3.25 4.25 3.70 4.25 4.40 5.15	\$3.40 4.60 5.10 5.70 7.95 6.55 7.95 8.80 10.75	\$1.00 .93 .87 .87 .81 .81 .81 .81	\$.93 .87 .81 .81 .74 .74 .74 .74 .74
	3C	Bold O				TRATE I	® ¶
24		\$3.10	(Caps, I	Points an	nd Figures o	nly) \$.81	\$.74
30 on 36 on	24 6A 30 5A	4.50	(Caps, I (Caps, I	Points ar Points ar	nd Figures of ad Figures of ad Figures o	only) .81 only) .81	.74 .74
		CUV			ZAI	30\$8	90
* 6-4 * 6-3 * 6-2	50A 50A	\$1.55				\$1.00	\$.93
* 6-2 * 6-1 *12-4	50A 50A 24A	2.10 2.35 1.80				1.00 1.00 .87	.93 .93 .81
12-3	24A 24A	2.05				.87	.81
14 24	22A 8A	3.30 3.95 5.35				.81	.74
30 Light	6A Litho	Roman	-No.	162		.81	.74
ABC	DEF	GHI.	JKL	Mabo \$1.80	edefghi \$3,35	jklmor \$1.00	\$12
* 8	30A 26A	1.70	60a 53a	2.05	3.75 4.15	.93	.87
*12	24A	2.15 -No. 32	47a	2.60	4.75	.87	.81
AF		M1		an	pqr	tu\$	34
12 14	24Ā 22Ā	\$3.00	47a 42a	\$3.25 3.30 3.70	\$6.25 6.60	\$ .87	\$.81 .74 .74
18 24 30	12A 8A	3.30 3.30 3.70 5.35	26a 17a	4.25	7.00	.81 .81	.74
36	6A 5A	6.00	10a 7a	4.65	10.00	.81 .81	.74
		RS				ø	= =
12	24A	\$3.00	478	\$3.25	\$6.25	\$ .87	\$.81
14 18 24	22A 12A 8A	3.45 3.45 3.95	42a 26a 17a	3.70 3.70 4.40	7.15 7.15 8.35	.81 .81	.74 .74 .74
30 36	6A 5A	5.60	10a 7a	4.65	10.25 11.45	.81	.74
-							

BALTOTYPE

Cheltenham Bold Extra Cond.—No. 141

_			_		
	BCDEF	GHabo	defg	hijkl	\$90
Stze * 6 * 8 *10 *12 14 18 24 30 36	Cape 40A \$1.55 30A 1.70 26A 1.90 24A 2.20 22A 2.85 12A 2.85 12A 2.55 8A 3.70 6A 4.25 SA 4.85	Lower Case Case 80a \$1.80 60a 2.05 53a 2.25 47a 2.60 42a 3.30 26a 3.10 17a 3.70 10a 3.95 7a 4.25	Com- plete \$3.35 3.75 4.15 4.80 6.15 5.68 7.40 8.20 9.10	Sorts Lb. \$1.00 .93 .87 .81 .81 .81	Wt. Font Lb. \$.93 .87 .81 .81 .74 .74 .74 .74 .74
Books A F	GHIJ	o. 981	UVUZ	ahas	12
* 6 * 8 *10 *12 14 18 24 30 36	40A \$1.55 30A 1.70 26A 1.90 24A 2.20 22A 2.85 12A 3.10 8A 4.40 6A 4.40 5A 5.38	80a \$1.80 60a 2.05 53a 2.25 47a 2.60 42a 2.85 26a 3.45 17a 3.70 10a 4.25 7a 4.40	\$3.35 3.75 4.15 4.80 5.70 6.55 8.10 8.65 9.75	\$1.00 .93 .87 .87 .81 .81 .81	\$.93 .87 .81 .81 .74 .74 .74 .74 .74
	ic Light—No.		.111		doo
12 14 18 24 30 36 48	1JKLMN 24A \$1.80 22A 2.75 12A 2.35 8A 2.85 6A 3.30 \$A 4.30 4A 5.60	47a \$2.05 42a 2.45 26a 2.35 17a 2.85 10a 2.85 7a 3.30 6a 4.50	\$3.85 5.20 4.70 5.70 6.15 7.60 10.10	\$ .87 .81 .81 .81 .81 .81 .81	\$90 \$.81 .74 .74 .74 .74 .74 .69
	ic Bold—No.				h
12 14 18 24 30 36 48	DEFGF 24A \$2.05 22A 2.35 12A 2.40 8A 3:10 6A 3:70 5A 4:50 4A 6:30	47a \$2.45 42a 2.55 26a 2.85 17a 3.30 10a 3.30 7a 3.45 6a 5.40	\$4.45 4.90 5.25 6.40 7.00 7.95 11.70	\$ .87 .81 .81 .81 .81 .81 .81	\$.81 .74 .74 .74 .74 .74 .74 .69
	uvwxy	17 4Ran	ahatt	L	856
14 18 24 30 36	9A \$1.35 7A 1.70 6A 2.60 5A 3.15 4A 3.90	36a \$2.60 24a 3.15 20a 4.65 16a 5.90 14a 7.50	\$3.95 4.85 7.25 9.45 11.40	\$ .81 .81 .81 .81 .81	\$.74 .74 .74 .74 .74 .74
Styles	CDEFG.	H Jahad	dala:	Ll	\$10
14 18 24 30 36 48 60 72	9A \$1.35 7A 1.70 6A 2.40 5A 3.30 4A 3.70 3A 4.50 3A 6.25 3A 9.30	36a \$2.60 24a 3.15 20a 3.45 16a 4.65 14a 6.00 8a 4.65 6a 5.40 5a 5.80	\$3.95 4.85 5.85 7.95 9.70 9.15 11.65 15.10	\$ .81 .81 .81 .81 .81 .74 .74 .74	\$.74 .74 .74 .74 .74 .69 .69

#### Swing Bold—No. 217 AJKLMNOP Qaopgrstuwwxyza \$34

Size	Caps	Lower Case	Com- plete	Sorts Lb.	Wt. Font Lb.
14	9A \$1.35	36a \$2.60	\$3.95	\$ .81	\$.74
18	7A 1.70	24a 3.15	4.85	.81	.74
24	6A 2.40	20a 3.45	5.85	.81	.74
30	SA 2.85	16a 4.65	7.50	.81	.74
30 36	4A 3.25	14a 5.80	9.05	.81	.74
42	3A 3.70	8a 4.50	8.20	.74	.69
48	3A 5.30	84 4.50	9.80	.74	.69
60	3A 5.60	6a 5.40	11.00	.74	.69
72	3A 8.05	5a 5.80	13.85	.74	.69

# ABCDEFGHIJKLabcdefghijklmnop \$12

72 3A 8.05 5a 5.70 13.75 .74 .00		22A 12A 8A 6A 5A 4A 3A	\$2.20 2.20 2.70 3.30 3.95 4.50 5.45 8.05	42a 26a 17a 10a 7a 6a 6a 5a	\$2.35 2.70 3.10 3.30 3.10 3.70 5.10 5.70	\$4.55 4.90 5.80 6.60 7.05 8.20 10.55 13.75	\$ .81 .81 .81 .81 .81 .74 .74 .74	\$.74 .74 .74 .74 .69 .69
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## Elegante—No. 106

A69	D&6	FGJ	[377	Ca:	хузавес	1efghijk	\$78
10	26Ă	\$1.75	53a	\$1.75	\$3.50	\$ .87	\$.81
12	24A	2.20	47a	2.20	4.40	.87	.81
14	94	1:25	36a	2.20	3.45	.81	.74
18-1	7A	1.75	24a	2.20	3.95	.81	.74
18-2	7A	1.85	24a	2.30	4.15	.81	.74
24-1	6Ă	2.35	. 20a	2.40	4.75	.81	.74
24-2	6A	2.40	20a	2.90	5.30	.81	.74
30	SA	3.30	16a	4.40	7.70	.81	.74
42	44	6.36	145		12.30	.81	.74

### Goudy Text-No. 327

AF	7B	LM	ne	Pa	tubwxu	zabcde	f\$12
14	22A	\$2.55	42a	\$2.15	\$4.70	\$ .81	\$.74
18	12A	2.35	26a	2,35	4.70	.81	.74
24	8A	2.85	17a	2.55	5.40	.81	.74
30	- 6A	3.70	10a	2.90	6.60	.81	.74
36	5A	4.40	7a	2.55	6.95	.81	.74
48	4A	4.30	6a	3.10	7.40	.74	.69
60	3Ă	5.45	6a	4.30	9.75	.74	.69
72	3A	7.65	Sa	4.95	12.60	.74	.69

### Cloister Black-No. 95

AD	Œ-	IF (5	西亚	Tag	hijklm	nop	\$34
* 8	30Ã	\$1.70		\$2.05	\$3.75	\$ .93	\$.87
*10	26A	2.15	53a	2.35	4.50	.87	.81
*12	24A	2.45	47a	2.60	5.05	.87	.81
14	22A	2,55	42a	2.35	4.90	.81	.74
18	12A	2.55	26a	2.55	5.10	.81	.74
24	8A	3,30	17a	2.85	6.15	.81	.74
30	6A	3.95	10a	2.85	6.80	.81	.74

#### Washington Text

ABC			3KT	abcde	fghedefg	hijklmop	\$12
* 8	30A	\$1.70			\$3.75		\$.87
*10		2.15		2.35	4.50	.87	.81
*12	24A	2.45	47a	2.90	5.35	.87	.81

#### RALTOTYPE Lombardic Initials-No. 310 HORSTEOVOXYZABOI 18 SA \$2.45 See Single Character Price 2.45 Page 4 3 40 Homewood-No. 103 MNOPORSTV\$90 Points and Figures only) \$.81 3.95 (Caps, Points and Figures only) 3.95 (Caps, Points and Figures only) 4.85 (Caps, Points and Figures only) 6.00 (Caps, Points and Figures only) 24 8A 7.80 (Caps, Points and Figures only) 48

Typewriter—No. 72
ABCDEFGHIJKLMNOPabodefghijklmn \$34
\*6 28A \$1.29 128a \$2.49 \$3.70 \$1.00 \$..3
\*10 28A 2.48 128a 4.39 6.80 8.7 87
\*10 28A 2.48 128a 4.39 6.80 8.7 87
\*12 28A 3.38 128a 5.75 9.10 87 81

Typewriter—No. 17
AQRS TUVWXYZAB CDaopqrstuvwxyzab \$06
\*12 25A \$3.35 125a \$5.75 \$9.10 \$.87 \$.81

Typewriter—No.70

AERGHIJKIMNOPQRacdefghijklmnop\$78

\*10 25A \$2.45 12\$a \$4.35 \$6.80 \$.87 \$.81

\*12 25A 3.35 125a 5.75 9.10 .87 .81

 Modern Title—No. 28

 AIJKLMNOPQRSTUVWXYZABCaijkimnopqrstuvwxyzabcdefghi \$7890

 \* 6
 40A \$1.35
 80a \$1.65
 \$3.00
 \$1.00
 \$.93

BALTOTYPE		•	•	25
Binny-No. 21E	MINE LC			goo.
ANOPORSTU	ll Caps in all sizes,	see page 5		
*6 40A \$1.35 *7 30A 1.55 *8 30A 1.55 *9 26A 1.85 *10 26A 1.85 *11 24A 2.10	Lower Case 80a \$1.60 60a 1.85 60a 1.85 53a 2.10 53a 2.10 47a 2.40 47a 2.40	Com- plete \$2.95 3.40 3.95 3.95 4.50 4.50	\$1.00 1.00 1.00 .93 .93 .87 .87	Wt. Font Lb. \$.93 .87 .87 .81 .81
Binny Italic-No. 2			7 7 7	010
# 4 YZABCDDF * 6 40A \$1.35 * 7 30A 1.55 * 8 30A 1.55 * 9 26A 1.85 * 10 26A 1.85 * 11 24A 2.10 * 12 24A 2.10	80a \$1.60 60a 1.85 60a 1.85 53a 2.10 53a 2.10 47a 2.40 47a 2.40	\$2.95 3.40 3.40 3.95 3.95 4.50 4.50	\$1.00 1.00 .93 .93 .87 .87 .87	. \$12 .93 .93 .87 .87 .81 .81
Scotch Roman-No AOPQRSTUV	. 36A WXYZavw	xvzabed	lefghiik	1 \$56
* 6 40A \$1.35 * 8 30A 1.55 *10 26A 1.80 *12 24A 2.10	Il Cape in all sizes, 80a \$1.60 60a 1.85 53a 2.10 47a 2.40	\$2.95 3.40 3.90 4.50	\$1.00 .93 .87 .87	\$.93 .87 .81 .81
Scotch Roman Ital			,	400
*6 40A \$1.35 *8 30A 1.58 *10 26A 1.80 *12 24A 2.10	80a \$1.60 60a 1.85 53a 2.10 47a 2.40	\$2.95 3.40 3.90 4.50	\$1.00 \$1.00 .93 .87 .87	\$78 \$.93 .87 .81 .81
Italian Old Style— ABCDEFGHIJI	CI.MNahed	efghiiklr	nnopars	r \$12
8 30A \$1.55 210 26A 1.80 212 24A 2.10	Il Cape in all sines, 60a \$1.85 53a 2.10 47a 2.40	\$3.40 3.90 4.50	\$ .93 .87 .87	\$.87 .81
Italian Old Style It	alic—No. 2431	1	1.6.1.11	7 0
AOPORSTUVI * 8 30A \$1.55 *10 26A 1.80 *12 24A 2.10	60a \$1.85 53a 2.10 47a 2.40	\$3.40 3.90 4.50	\$ .93 .87 .87	\$3.4 \$.87 .81 .81
Cochin-No. 61E ABCDEFGHI	IKLMNab	cdefghii	klmnon	\$56
* 8 30A \$1.55 *10 26A 1.80 *12 24A 2.10	oll Cape in all sines, 60a \$1.88 53a 2.10 47a 2.40	\$3.40 3.90 4.50	\$ .93 .87 .87	\$.87 .81 .81
Cochin Italic—No. AOPQRSTUV	61G	t	abadala	4 878
* 8 30A \$1.55 *10 26A 1.80 *12 24A 2.10	60a \$1.85 53a 2.10 47a 2.40	\$3.40 3.90 4.50	\$ .93 .87 .87	\$.87 .81 .81
Cushing—No. 25	HIIKakim	nongret	1100000	9 \$34
AYZABCDEFG  * 6	80a \$1.60 60a 1.85 53a 2.10 47a 2.40	\$2.95 3.40 3.90 4.50	\$1.00 .93 .87 .87	\$.93 .87 .81

26					. B	ALTOT	PE
-	_	-					
Basker	OPS'	No. 353	VXV	7ahii	klmnono	qrstuvw	\$56
AOI	QIW	Small	Caps in	all sizes	, see page S		
-	Cap		Low Ca	TOT	Com- plete	Sorts W	t. Font Lb.
* 8	30A	\$1.55			\$3.40	\$ .93	\$.87
*10	26A 24A	1.80	53a 47a	2.10	3.90 4.50	.87	.81
*12	24A	2.10	47a	2.40	4.50	.87	.81
Baske	rville I	talic-1	Vo. 353	11			
ABC	DEFC	HI7K	LMJ	Vaxyz	abcdefghi	\$ .93 .87	\$78
* 8	30A	\$1.55	60a :	\$1.85	\$3,40	\$ .93	\$.87
*11	248						.81
*12	24Ă	2.10	47a	2.40	4.50	.87	.81
Centu	ry Exp	anded-	-No. 2	0A		1 1 1 1	010
AQR			Y ZA	Bastu	VWXYZA	bcdefgh	
* 6	40A 30A	\$1.35 1.55	Cape in 80a 60a	\$1.60	\$2.95 3.40	\$1.00	\$.93
* 8	30A 26Ā	1.80	53a	1.85		.87	.81
*12	24A	2.10	47a	2.40	4.50	.87	.81
Centu	гу Ехр	anded l	Italic-	-No. 2	oc		
AMI	VOP6	ORST	UVW	arstu	wwxuzab	cdifghij	\$56
* 6	40A 30A	\$1.35	80a 60a	\$1.60	\$2.95 3.40	\$1.00	\$.93
*10	26Ă	1.80	53a	2.10	3.90 4.50	.87 .87	.81
*12	24A	2.10	47a	2.40	4.50	18.	.01
Centu	ry Bol	d-No.	118				200
	GHIJ	KLM	NOP	awxy \$1.80	zabcdef	S1.00	\$90
* 6	30A	\$1.55	60a	2.05	\$3.35 3.75	,93	.87
*10	26A 24A	1.90	53a 47a	2.25	4.15	.87	.81
				2.00	4.00	100	-
Mode	rn Ron	nan-N	0. 8A	D		wxyzabo	\$19
AQI		V W A	I Cape to	DHHO exis lis	pqistuv s, see page 5		
* 6	40A	\$1.35 1.55	80a 60a	\$1.60	\$2.95 3.40	\$1.00	\$.93
* 8	30A 26A	1.80	53a	2,10		.87	.81
*12	24A	2.10	47a	2.40	4.50	.87	.81
Mode	rn Ror	nan Ita	lic-N	o. 8C			
ACI	DEFG	HIJK	LM	Nade	fghijklm	nopqrstu \$1.00 .93	\$34
* 6	40Å 30Å	\$1.35	80a 60a	\$1.60	\$2.95	.93	5.93
*10	26A	1.80	53a	2.10	3.90	.87	,81
*12	24A	2.10	47a	2.40	4.50	.87	.81
Mode	rn Ros	man Co	ndens	ed-No	. 1A		
AOPQ	RSTUVV	XYZABO	DEFGI	HIJastuv	wxyzabodelgi u. see page S	ijklmnopqrsti	1 \$901:
* 6	40A	\$1.35			\$3.00	\$1.00	\$.93
* 8	30A	1.55	60a	1,85	3.40	.00	.0.
Mode	rn Ro	man Co	nd. It:	alie-N	lo. 1C		
AKLM.	NOPQEST	\$1.35		\$1.65	siedefolijkirenoj \$3.00	\$1.00	\$.90
* 6	AUA	91.30	008	31.00	45.50		
Mode	ern An	tique-	No. 26		1.0.1.111	-1	\$56
ALI	MNO	PQRS	TUV	abco	ieighiji	slmnop	200
* 8	30A 26A	\$1.70	53a	\$2.05	\$3.75 4.15	.87	\$.8
*12	24A	1.90	47a	2.60	4.80	.87	.8.

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Girder Heavy ABCDEFGHabcdefghijk\$12 \$2.35 2.70 3.15 • 8 30A \$2.05 60: \$4.40 \$1.16 \$1.11 1.11 26A 534 1.00

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424 .81 26a 74 7.30 .81 10a 7a 81 5A Universal School Book

•12 Pt. No. 18 13A

AIJKLMNOPQRSTalmnopqrstuvwxyz \$34 20A \$1.55 \$3.40 \$1.16 \$1,11 . 8 40a \$1.85 18A 1.90 36a 2.30 1.11 1.05 •10 1.00

Century Old Style

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Century Roman (Foundry Century Expanded)

AFGHLIKI, MNOPORatnywxyzabedefghiiklm \$78 20A \$1.55 40a \$1.85 \$3.40 \$1.16 \$1.11 1.90 36a



244

Shadow Monograms

18-1

24-1

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#### TRADE MARKS AND SPECIAL DESIGNS

Submit Copy or Drawing for quotations on both mats and type. Trade Marks and Special Designs wary so much in detail that it is impossible to issue a standard price list.

# STRIP RULE and DECORATIVE BORDER

By the use of strip material time is saved in make-up, make-ready is lessened, impressions are even and clean. Pieced rule is becoming a thing of the past in todays efficient printing plants.

Baltotype Rule needs no introduction to the printers of America. It is made from a special hard metal formula tried and tested through years of experience. Uniformity and lasting qualities are built into every strip and have been proven through many long runs in press rooms everywhere.

Thrifty printers see to it that an assortment of strip rule—both utility and decorative—is always on hand.

6 and 12

#### PRICE LIST

	Point
5 to 24 lbs Per lb.	
25 to 49 lbs Per lb.	
50 to 100 lbs. or more Per lb.	
Less than 5 lbs. of 1 size and	face
ner lh.	

Mitering 1 to 5 pages, per page, 25c.

More than 5 pages on time basis.

## Prices for larger quantities on application.

															3	er	aft	d
18	Point															5	.6	i
24	Point																.7	E
30	Point																.5	Ю
26	D .:															1	1	ŀ

# HOW ABOUT YOUR SPACING MATERIAL?

It occurs only too frequently when a compositor reaches for 3 em spaces he finds the case empty. Two units lost "beefing" about those blankety-blank apprentices—an additional two units more wasted walking around alleys looking for a full case.

Plenty of spacing material in the cases means better contented craftsmen and fewer headaches for the "Boss" from figuring why job time exceeded his estimates.

### ORDER NOW FROM

THE ASSORTMENT ON PAGE 33

## Leaders

METAL LEADERS are made on 6, 8, 10 and 12 point bodies and cast in pica units. The 6 point contains an assortment of 6 x 6, 6 x 12, 6 x 24 and contains an assortment of 6 x 6, 6 x 12, 6 x 24 and 6 x 36 pieces; 8 point, 8 x 6, 8 x 12, 8 x 24 and 8 x 36; 10 point, 10 x 6, 10 x 12, 10 x 24 and 10 x 36; 12 point 12 x 6, 12 x 12, 12 x 24 and 12 x 36.

12 point, 12 x b, 12 x 12, 12 x 24 and 1	12 x 30.
6 Point Leaders No. 20	5 lb. Font, \$2.70
8 Point Leaders No. 20	5 lb. Font, \$2.70
10 Point Leaders No. 20	5 lb. Font, \$2.70
12 Point Leaders No. 20	5 lb. Font, \$2.76
6 Point Leaders No. 50	5 lb. Font, \$2.70
8 Point Leaders No. 50	5 lb. Font. \$2.70
10 Point Leaders No. 50	5 lb. Font, \$2.70
12 Point Leaders No. 50	S lb. Font, \$2.70
6 Point Leaders No. 60	5 lb. Font, \$2.76
8 Point Leaders No. 60	5 lb. Font. \$2.76
10 Point Leaders No. 60	5 lb. Font. \$2.76
12 Point Leaders No. 60	5 lb. Font, \$2.70
Loaders are packed in 5 lb. assorted packages of furnished in bulk in any desired quantity at 55c	and can also be lb. on orders for

not less than one pound of a c

## Leads and Slugs

TEADS and SLUGS of our manufacture are accua rately made from new linotype metal, which enables the printer operating machine composition equipment and non-distribution to re-melt them freely with dumped forms without danger of injuring his metal alloy, and also assures greater value when sold as old metal.

They are made in 2, 3, 4, 6, 10, 12 and 24 point, and 12 point tie-up slugs, and carried in stock in 24-inch strips, or cut and trimmed to size.

	5 to 1000 lbs	Per lb.
	1000 lbs. or more	Per lb.
6	and 12 Point	
	S to 1000 lbs.	Per lb.
	Cut to any length over 10 picas	SC Lb. ex
	Under 10 pices	time or
	half nices and 10 to 25 by pices	\$1.
	Less than 5 lb. of a size	

6 point slugs for use with metal base at same price

One	Po	int	L	eads
Cinal	-3:-	12 :	do	Strine

50					
100					

#### 32

## No-Ride-Up Column Rule

The use of Baltotype NO-RIDE-UP RULE eliminates the objectionable work-up of column rules, where newspaper or other long column forms are printed direct from type.





	Sh	owi tize	ng No rules	-Ride	Up	Coli	n mi	a R ogs	ule g	No	fir	0.8	in	us ad	po	be	ts ent	Pe	red a	ide
50	lbs.	to	100	lbs.															. per	11
25	lbs.	to	50	lbs.															.pe	11

## Corner Quads

The use of Corner Quads for bracing mitered borders insures better joining of the rules by preventing slipping past each other. Assures better lock-up on any form where strip-rule is used.

#### Baltotype Corner Quads

		dosen																	
rice	per	pound																1.00	)

### Metal Base and Slugs for Cut Mounting

Metal Furniture for use as cul-mounting base, 853 high, is carried in stock in 24-inch strips in 3, 4, 5, and 6 pica widths and can be cast to order in any desired length, over 12 picas, in lots of 50 lbs. or more of a size. Prices are the same as metal furniture— —see page 34.

6 point slugs of the same height, .853, are carried in stock in 24-inch lengths at the regular price of slugs shown on page 31.

A shortage of spacing material in the composing room causes much lost time and diverts the compositor's mind from the job

he has in hand. Spacing material is inexpensive—a plentiful surply will go far toward plugging the leak and keeping your compositors in proper humor to deliver the best that is in them. Quads and spaces are sold in job fonts, 234 and 5-lb, packages, Buy them the most economical way to suit the needs of your own particular composing room.

### Assorted Job Fonts

	Q						
6	Point.						.70
8	Point.						.70
10	Point.						.70
12	Point.						.70
14	Point.						.76
18	Point.						1.00
24	Point.						1.00
30	Point.						1.00
36	Point.						1.00

#### **Assorted Spaces**

6 Pt., 23/2 lbs., package, \$1.85
8 Pt., 23/4 lbs., package, 1.65
10 Pt., 234 lbs., package, 1.40
12 Pt., 23/2 lbs., package, 1.30
14 Pt., 234 lbs., package, 1.25
18 Pt., 21/2 lbs., package, 1.25
24 Pt., 21/4 lbs., package, 1.20
30 Pt., 23/2 lbs., package, 1.20
36 Pt., 21/2 lbs., package, 1.20

#### **Assorted Quads**

	1,	2 and	d 3 em		
6 Pt.,	23/6	lbs.,	1,2,3	Em,	\$1.55
8 Pt.,	234	lbs.,	1,2,3	Em,	1.40
10 Pt.,	23/9	lbs.,	1,2,3	Em,	1.20
12 Pt.,	236	lbs.,	1,2,3	Em,	1.15
14 Pt.,	236	lbs	1.2 E	m	1.15
18 Pt.,					1.15
24 Pt.,	236	lbs	1 Em		1.15
30 Pt.,					1.15
36 Pt					

Assorted 5 Pound
Packages
Quads and Spaces
6 Point, 5 lbs., assorted, \$3.35
8 Point, 5 lbs., assorted, 3.00
10 Point, 5 lbs., assorted, 2.60
12 Point, 5 lbs., assorted, 2.40
14 Point, 5 lbs., assorted, 2.30
18 Point, 5 lbs., assorted, 2.30
24 Point, 5 lbs., assorted. 2.25
30 Point, 5 lbs., assorted. 2.25
36 Point, 5 lbs., assorted. 2.25
48 Point, 5 lbs., assorted. 2.40
60 Point, 5 lbs., assorted, 2,40
72 Point, 5 lbs., assorted, 2,40
Orders for 6 to 36 point are filled with
one each 256 lb. package assorted
spaces and 2½ lb. package assorted quads, 48, 60 and 72 point are
shipped in one package.

#### En Quads, 3, 4 and 5 to Em Spaces in Bulk 5 Point ...... \$1.00 lb. 6 Point..... 8 Point.... 65c I 10 Point 12 Point ..... 51c I 24 Point ...... 47c I 36 Point . . . .

## 60 Point, cored..... 1. 2 and 3 Em Quade

48 Point, cored

72 Point, cored

in Bulk	
5 Pt., 1 and 2 em 75c	
6 Pt., 1, 2 and 3 em 60c 8 Pt., 1, 2 and 3 em 55c	11-
10 Pt., 1, 2 and 3 em 47c	11
12 Pt., 1, 2 and 3 em . 45c 14 and 18 Pt., 1, 2 em . 43c	115
24, 30 and 36 Pt., 1 em. 43e	11
48, 60 & 72 Pt., cored 49c	ib

#### **Typewriter Spaces** 6 Pt., 216 lbs., package, \$1.85 8 Pt., 234 lbs., package, 1.65 10 Pt., 23½ lbs., package, 12 Pt., 23½ lbs., package, Thin Spaces-Brass

#### and Copper 1 Point Brass, 6 to 48 point 2-oz. pkg., any one size, \$.40 ½ Pt. Copper, 6 to 48 pt., 2-oz. pkg., any one size,

#### Thin Spaces-Metal 2 Pt. Metal, 12 to 48 pt., 4-oz. pkg., any one size, \$ .35 1 Pt. Metal, 6 to 48 pt., 4-oz. pkg., any one size, .60

~-	(Holle						×4	
Per	poun	d.					.\$	.55
5 pc	unds							2.75
Con	mar	0	ļ	d	le			

Co	rner	9	Z	Ľ	Ł	2	0	5	8					
	dozen.													
Per	pound											1	.0	I

## METAL FURNITURE

ETAL Furniture is very practical in that there is no shrinking, warping, or bulging of the spacing material in locked forms. It assures a tight, even lock-up, eliminating much piecing, dropped letters and "out-of-alignments." Stocked in 24-inch strips. Also labor saving fonts and utility labor saving fonts.



### 24-Inch Strips

2 pica widths (solid) 

1000 lbs. or more

3. 4. 5. 6 pica widths (cored)

5 to 100 lbs. 100 lbs, or more 1000 lbs or more

Metal furniture can be furnished sawed and trimmed to any desired length in lots of not less than 20 nieces of a size at 40 lb. extra and shipped promptly. Can also be furnished in lots of not less than 100 pieces of a size accurately cast to any desired length. at 4c lb. extra but immediate shipment cannot be quaranteed. Minimum width 2 picas; minimum length 7 picas. For smaller units see spaces and quads and quotation quads on page 33.

#### Labor Saving Fonts

Containing an assortment of all widths and cast in 4. S. 6. 8 9 12 15 18 24 and 30 pice lengths.

25 lb. Fon	t (2	pieces	each	size)									\$8.75
50 lb. Fon	t (4	pieces	each	size)									16.60
100 lb. Fon	t (8	pieces	each	size)									33.05

#### **Utility Labor Saving Fonts**

containing 6 pica length and an assortment 4, 5 and 6 pica widths.	
containing 5 pica length and an assortment 4 and 5 pica widths	

1, 2, 3 and 4 pica widths ...

2.15

Special prices on large quantities

24 Point

## EZY-RULE UNITS

Simplify Rule Form Composition

12 Point		1		, - 10 0		per pound
	-	-	-		-	
	-	-				
			100			
		Font,	weighin	g 5 to 6	pounds,	per pound
		Font,	weighin	g 5 to 6	pounds,	per pound
		Font,	weighin	g 5 to 6	pounds,	per pound
		Font,	weighin	g 5 to 6	pounds,	per pound
		Font,	weighin	g 5 to 6	pounds,	per pound
		Font,	weighin	g 5 to 6		per pound
		Font,	weighin	g 5 to 6	pounds,	per pound
18 Point		Font,	weighin	g 5 to 6		per pound

		,	 Promoti P	
	1	100		

Ronts contain assortment of 1,10/2,2,20/2,3 and 4 pica widths. Sorts at 75e pound in lots of not less than 1 pound of a character. NOTE:—Best results are obtained by using Eny-fluid Units only for narrow columns and substituting our strip rule number 31 for longer measure.

#### DECORATIVE MATERIAL

Decorative Materials, Borders, Ornaments, Initials and Handy Box Items are not sold in bulk sorts, except where noted on Handy Box Illustrations.

6 Point Borders, all numbers except 1990, Font	120 inches,	\$2.
6 Point Border, Number 1990 Fon	240 inches,	4.
8 Point Borders, all numbers Fon	90 inches,	2.
10 Point Borders, all numbers Fon	70 inches,	2.
12 Point Borders, all numbers, except 1202, Fon	60 inches,	2.
12 Point Border, No. 1202Fon		
14 Point Borders, all numbersFon	55 inches,	2.
18 Point Borders, all numbers, except 1041, Fon		
18 Point Border, Number 1041Fon	80 inches,	3.
24 Point Borders, all numbersFon	30 inches,	1.
30 Point Borders, all numbers Fon	t 25 inches,	1.
36 Point Borders, all numbers, except		
those listed belowFon		
36 Point Border, Combination No. 640 Fon		
36 Point Border, Combination No. 3640Fon	40 inches,	3.
36 Point Border, Combination No. 800Fon	60 inches,	3.

#### TWO COLOR BORDERS

12 Point						
18 Point						
24 Point						
36 Point						
36 Point,						
Combina						

#### -

18 Point, Font SA \$2.4	
24 Point, Font 4A 2.4	
30 Point, Font 4A 2.4	5 Single Characters, .18 each
36 Point, Font 4A 3.4	Single Characters, .20 eac
48 Point, Font 1A 2.4	Single Characters, .25 eac
60 Point, Font 1A 3.4	Single Characters, .32 eac
72 Point, Font 1A 4.6	5 Single Characters37 eac

# CASLON 24 Point, Handy Box Font, \$1.70 Single Characters, \$ .12 each

36 Point, Handy Box	Font,	1.70	Single	Characters,	.20 ea
* DUPPTICING					

ADVERTISING		
24 Point, Handy Box Fo 36 Point, Handy Box Fo	Characters, \$ Characters,	.12 eac

30 Folia, Halluy Box Folia	,	Dillyre	Cuaraciera,	 Cuc
GOUDY				
60 Point Font			Characters, \$ Characters.	

### HANDY BOXES

All numbers, ex	scept those	listed	below				1.70
Handy Box No.	73 \$2.	.45	Handy	Box	No.	125	2.45
Handy Box No.	74 2.	.45	Handy	Box	No.	126	2.45
Handy Box No.	144 3.	.15					

For complete showing of items on this page see Catalogue.

HOW ABOUT

# SORTS

9

Back of every type face shown in this catalogue is a speedy, dependable and nationally famous

# SORTS SERVICE

It is important to remember that you can ascure "orts" for any toos in this calloque. If your cases are running low, simply check one of the convenient Scrit-Order Blanks for the characters needed to replenish the care. Read the center gread insert which explains in detail this up-to-the-minute service. You can get what you want, in the shortest possible time, and at the lowest possible price by unique out Sorts-Criter Blank and our suggested method of crederine.

## BALTOTYPE

